

**A new business card for Turin and Piedmont:
inaugurated the new Arrivals Lounge of Torino Airport**
The Airport welcomes passengers in a completely renovated and
more sustainable area thanks to energy saving solutions
SAGAT and its business partners invest over 3.5 million euros

Caselle Torinese, July 24th, 2019 - Torino Airport welcomes passengers and accompanying people in a renovated, spacious, bright space with a new look inspired by aeronautical shapes. The Arrivals Lounge was completely redeveloped and is now enriched with new services and commercial spaces for a total of 4,455 renovated square meters.

The surface of the public area has been expanded by 21% and enhanced by a spacious and welcoming square equipped with design seating, where to waiting and welcoming incoming passengers, accompanied by digital installations with visual information and entertainment contents.

The redevelopment also involved offices and customs services, lost & found and lost items counters.

The external access also changed, with a new pavement composed of 14 thousand self-locking units that make up a design inspired by the pixels, two revolving doors for access and beside the luminous wording "Torino Airport".

The architectural project

The **architectural redevelopment** project returns, after 180 days of construction, an Arrivals Lounge organized in more beautiful, wider but above all more functional environments: the new planimetric layout improves the hierarchy of the spaces, distinguishing between paths, along which commercial activities and waiting areas are located.

The complete replacement of the glazed façade has linked the interior and exterior of the Arrivals Lounge, increasing the natural brightness of the rooms; the height has been increased and the commercial functions have been inserted in an architectural container with soft lines and a contemporary design. The niches that overlook the common areas, which recall forms of an aeronautical nature, are among the most connotative elements.

The color palette of white and aviation blue is intentionally themed and is used to put the internal project areas into direct contact with the external ones.

The layout is completed by a clearer and **readable wayfinding system**.

A more environmentally friendly Airport

The redevelopment intervention has improved not only the entire plant network, built according to the recent regulatory standards, but also **the environmental impact of the infrastructure**: the 650 new latest-generation LED technology lamps reduce electricity consumption by 70% compared to traditional lamps; the new glass façade and the access through the revolving doors double the thermal insulation, saving energy for the heating and

cooling; the porcelain stoneware floor is made with photocatalytic technology, which helps in purifying the air and making the surfaces healthier and more hygienic.

New services for passengers

The passenger experience is improved with a richer offer of services that meets the needs of travelers:

- **"Piemontet in your hands", the new point of information and services dedicated to tourism** created by AlpMed in collaboration with the Piedmont Region, Visit Piedmont, City of Turin, Turismo Torino e Provincia and the Chamber of Commerce of Turin, an operational space that for all summer will provide visitors with tourist information and materials. **From September it will also be possible to buy tourist services directly upon arrival at the airport:** tickets for connections to the city center, booking of individual transfers, as well as all the services offered by the Booking Piemonte portal, such as hotel rooms, restaurants, vacation packages, ticket to museums, attractions, fairs and events and food and wine products;
- the **smile boutique of Smile, Italy!**, a new place, far from the traditional dental offices, specialized in prevention and dental hygiene, the first in an Italian airport;
- a **new concept for the Crai supermarket** serving passengers and the airport community, extended not only on the surface but also in the offer with the new cutting counter, a bakery for leavened specialties, a greater assortment of fresh products and takeaways, service laundry and fresh flowers;
- **Autogrill's renewed offer, with the new Passaggio Torino format**, which consists of a modular structure inspired by modern city food courts, where different areas and food corners coexist within a single space, offering customers an easy experience usability, immersive and diversified, with the cafeteria area overlooking the outside;
- the new location of the **Pharmacy** in the Arrivals Lounge, to better meet the needs of passengers;
- the new layout is completed by the offer of new spaces for rent a car, a new position for the ATM service, modernized toilets.

A more digital airport

The new Arrivals Lounge is also part of the digital innovation path undertaken by Torino Airport: thanks to the design and installation of the **digital signage system**, of great technological impact, passengers have access to information on ground transportation and timetables. Also the video room "Turin and Piedmont. Every journey is an event" is dedicated to tourism resources and local events. The project involved the implementation of more than ten 4K and Full HD monitors, positioned at different points, as well as a large format videowall consisting of 6 displays placed above the single output, which transmit information and attractively visual contents in a synchronized way, improving the user journey and enhancing the creative and technological impact of the airport space.

In addition, **digital lockers**, self-service pick-up points located in the baggage reclaim area, have enabled the implementation of two new passenger services that can be used through the "Torino Airport" app: the "Order & Pick up" function, to order your own shopping via app and withdraw it

on arrival at the airport, and "Shop & Collect", which allows the passenger to shop in the Boarding Lounge before leaving and pick up their purchases when they return to Turin.



The investment sustained by SAGAT and its commercial partners for the complete redevelopment of the architectural look, layout, systems, stores and new commercial openings is over 3.5 million euros.

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The new Arrivals Lounge in figures

4,455 square meters redeveloped
20 km of electrical and data cables
4,000 square meters of aeraulic canals
12 km of false ceiling slats
20,000 kg of iron carpentry
650 lighting fixtures
21 monitor systems of the digital system
50,000 hours of labor worked
30 workers, on average, every day on site
180 days of work

Turin Airport work team and external design team:

8 architects
7 engineers
8 surveyors
8 commercial partners (Autogrill, Banca del Piemonte, Crai, Omniaservice Pharmacy, Sicily by Car, Sixt, Smile Italy, Alpmmed Tourism-Booking Piedmont)

The designers

Architectural design: Double Studio
Electrical and special plant design: Valente Engineering Studio
Thermohydraulic and fire prevention design: Marco Surra Engineering Studio
Signage and Wayfinding: Fionda s.r.l.
Digital Signage: SCAI DOOH.IT s.r.l.
Digital Locker: Wib

The construction companies

General Construction Gilardi s.p.a. - group leader and general building
Optech s.r.l. - electrical and special systems
Pussetto and Pollano s.r.l. - thermal, hydraulic and fire prevention systems